



## We Serve

The Humble Noon Lions Club Foundation, a 501c3 organization, will be organizing the 10th Annual Humble Chilifest and Car Show on Saturday November 5, 2011. The Chilifest and Car Show has become a popular family orientated event that we are very excited and proud to host.

Humble Noon Lions Club was established in 1983 and is affiliated with the International Association of Lions Clubs whose motto is "We Serve". We raise funds and provide services to help our local communities and also contribute to State and National projects. Our principal local project is the provision of eye exams and glasses to local schoolchildren in the Humble ISD who are not able to afford those services. In just the last year, over 200 children have participated in this program at a cost of approximately \$20,000.00. We also support the Texas Lions Camp in Kerrville that provides summer camps for disabled or diabetic children.

The Chilifest and Car Show will provide us with much needed funds as well as an opportunity to give our community a great way to spend the day. We would really appreciate your support as a sponsor, cooking team, or vendor. More information and forms can be found at our website [www.humblenoonlc.com/Chilifest](http://www.humblenoonlc.com/Chilifest) or by contacting Joe Bocklage at 281-358-4814 or Rose Baumann at 281-852-3171. E-mails can be sent to [joebock@verizon.net](mailto:joebock@verizon.net)

Sponsors will receive recognition in press releases, in all documentation and on our website. Sponsorship levels are Gold - \$750, Silver - \$500, & Bronze - \$250 and include an allocation of entry tickets for the event as well as a booth inside or outside the pavilion. Vendors will have the opportunity to sell goods or just to advertise their business to the public. Booths are available at \$25 and will be located inside or outside the arena.

Each cook team will be expected to produce at least 10lbs of chili for public tasting in addition to the judging sample. The entry fee for the cook team is \$100. The judging will be by Peoples Choice and also by celebrity judges. Full cooking rules are available at our website.

Sincerely,

**Joe Bocklage**  
**President**